



Painting
the
RegionSM



Exhibit Booth Reservation Form Sat., October 9 and Sun., October 10, 2010 10:00 am to 4:00 pm

Jacksonville Landing, 2 Independent Drive, Jacksonville, FL 32202

Painting the RegionSM: Cowford on the Bartram Trail—a week-long plein air art event—will culminate with a family festival that is free to attend on Saturday and Sunday, October 9 & 10, 2010, from 10:00 am to 4:00 pm. Join us at the Jacksonville Landing. Activities include artists painting, educational and environmental booths, kids activities, food, music and entertainment. Booth space priority will be given to organizations with activities and exhibits targeting youth as we work together to educate and keep our community informed on ecological and environmental issues.

- Booth spaces, based on availability, will be provided to public, non-profit, state agencies and community service groups, **free of charge** to those qualified. Booth space is available for commercial interests, at a fee of **\$100.00**.
- Each exhibitor is allowed one 10'x10' space. Spaces are in open areas. Exhibitors are to provide any needed protection from the elements. Tables, chairs, tents or canopies are the responsibility of the exhibitor. No electricity is available.

- Exhibitors are expected to keep their furnishings and materials within the confines of their assigned booth space and keep their area neat, clean, safe, and orderly with no boxes or packing materials visible during the event. Vehicles are not permitted to remain in the exhibit area after set-up.
- All booths will be pre-assigned by Painting the Region. Booths will be set-up on either pavement or grass. **NOTHING is allowed to be driven into the pavement, you must use other ways to secure tents (ex. sand bags, water jugs, etc.)**
- No sales allowed except approved food vendors donating percentage of proceeds. (Excluded items also include: merchandise, tickets, raffles, chances or lotteries.) Exhibitors are encouraged to give away promotional items or gifts.
- The Landing opens at 8:00 am for set-up. Booths or exhibits must be set up and staffed, with vehicles removed no later than 9:30 am. Booths are expected to remain open and items may not be removed until after event closes at 4:00 pm.

PAINTING THE REGION: COWFORD ON THE BARTRAM TRAIL 2010 EXHIBITOR INFORMATIONAL BOOTH APPLICATION

Legal information: It is understood that neither the Jacksonville Landing nor Painting the Region's sponsoring organizations shall be responsible for any claim resulting from damages, accidents and illegal sales while participating in Painting the Region.

Booth Prices:

- Free to qualified non-profits and community service groups (attach proof of status)
- Commercial Vendors/Private Enterprise \$100.00
Payment must accompany application. Upon acceptance, booth fee non-refundable.

Deadline for reservations: September 25, 2010

First submitted, first served. Limited space available.

Description of your organization: _____

Description of your booth and what materials or promotions you will distribute: _____

Check Enclosed Visa MasterCard American Express

Name /Contact: _____

Company/Organization: _____

Address: _____

City, State, Zip: _____

Phone: _____ Fax: _____

Email: _____

Credit Card No. _____

Expiration Date: _____ 3-digit security code: _____

Signature: _____

Return this form by fax to: 904-247-5433
or mail to: Painting the Region,
c/o North Florida Land Trust,
P.O. Box 51181, Jacksonville Beach, FL 32240-1181

Questions or comments? Call us at (904) 827-9870
or contact us at info@paintingtherregion.com

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